

2022 USA Pickleball Great Lakes Diamond Regional



Sponsorship Opportunities

Potential Sponsor,

Pickleball has been the fastest growing participant sport in America for the past 15 years. **Fort Wayne Pickleball Inc, is a 501(c)(3) non-profit organization that represents over 650 players in the Fort Wayne area** that have paid to become members. The sport is especially favored by active adults and seniors but is now being played by people at all age levels and in the school systems. Find out all about Pickleball at our website: www.fwpickleball.com

We are excited to announce that we have been awarded the official USAPA-sanctioned Great Lakes Region pickleball tournament for 2022. The 2022 tournament will be held on June 16-19, 2022 at Wildwood Raquet Club in Fort Wayne, IN. We expect over 600 players from our 3-state region and beyond at this tournament.

We would like to invite you to be on the leading edge of supporting this explosively growing sport. We are currently signing up **tournament sponsors** to help make the tournament possible and support Ft Wayne Pickleball programs throughout the year. As a sponsor, you will receive a great deal of media attention from this event in Fort Wayne and you will be associated with a sport that has really taken off in Fort Wayne and Northeast Indiana.

Why sponsor Fort Wayne Pickleball through this tournament? Support of our programs throughout the year: Donation of pickleball equipment and teaching to the high schools, pickleball as a health regimen for older active adults, pickleball as a family engagement sport, support for senior health initiatives, and more.

We have included detailed sponsorship options with this letter. If you are interested in becoming a sponsor or have any questions, please contact Fort Wayne Pickleball President Tim Heffron at heffron@frontier.com

Thank You for Your Consideration,

A handwritten signature in blue ink that reads "Mike Fritsch".

Mike Fritsch

President/CEO, USAPA Great Lakes Region Non-Profit Inc (a 501(c)(3) non-profit company)
USA Pickleball Great Lakes Regional Director





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SPONSORSHIP OPPORTUNITIES

The Table below shows the various acknowledgement you will receive at the various sponsor levels. If you have other ideas, let us know. We can be flexible and innovative. *The market value of in-kind donations will be added to any cash donations to achieve total donation amount. We request that all donations above Service Sponsor be at least 50% cash donation.*

| Sponsorship Levels | Headline Sponsor: \$5,000+ | Platinum Sponsor: \$2,500+ | Gold Sponsor: \$1,000+ | Silver Sponsor: \$500+ | Bronze Sponsor: \$250+ | Service Sponsor: \$100+ |
|--|----------------------------|----------------------------|------------------------|------------------------|------------------------|-------------------------|
| | ★ | | | | | |
| What the Sponsor Gets | | | | | | |
| Primary name placement at Tournament and in pre-tournament communications | ✓ | | | | | |
| Opportunity to welcome players at tournament kick-off meeting | ✓ | | | | | |
| Prime Courts named after sponsor, leading to name being announced throughout the tournament | ✓ | | | | | |
| Opportunity for promotion at tournament press conference and media events | ✓ | | | | | |
| Sponsor logo on national PickleballTournaments.com signup page | ✓ | ✓ | | | | |
| Sponsor logo on event T-Shirts | ✓ | ✓ | ✓ | | | |
| Recognition during opening ceremonies | ✓ | ✓ | ✓ | | | |
| Company Banner displayed during tournament (if you send us one) | ✓ | ✓ | ✓ | | | |
| Recognition on sponsor posters at tournament | ✓ | ✓ | ✓ | ✓ | | |
| Opportunity for items in player swag bag | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Sponsor logo on tournament web page (USAPGreatLakes.org), social media and post-tournament emails page with link to sponsor site | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Our eternal gratitude and mentions throughout the year to support our sponsors | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

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Sponsorship Sign-Up Form

Thank you so much for considering supporting our event and association as a sponsor. Please confirm the sponsorship below, fill out the required information in the fields and return to us by May 15, 2022. We are a 501(c)3 non-profit organization and, as such, donations are tax deductible to the extent allowed by law.

FILL OUT THIS FORM AND RETURN TO THE EMAIL AT THE BOTTOM.

Select Sponsor Level: **Headline \$5,000+** **Platinum \$2,500+** **Gold \$1,000+**
 Silver \$500+ **Bronze \$250+** **Service \$100+**
 Other Amount: _____

Description / Value of In-Kind Donation: _____

Payment Included -or- Call Me for Payment

Cash Check Credit Card

Once payment is received, we will contact you regarding tournament information and details. ... **and WE NEED YOUR LOGO IF YOU HAVE ONE (.PNG or .EPS preferred)**
Email it to us!

**Enter your contact information below.
We will contact you to follow-up on details.**

Billing Contact Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Enter any notes or requirements for sponsorship acknowledgement: _____

My organization will sponsor the USA Pickleball Great Lakes Diamond Regional at the above selected level.

Authorized Signature: _____

**Return this form NO LATER THAN May 15, 2021 to Tim Heffron at:
Tim, Heffron, Fort Wayne Pickleball Inc, 2733 Old Pond Cove, Fort Wayne, IN, 46815-8572**